

S/N 09/834,500

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Michael Cristofalo et al.	Examiner:	Daniel Lastra
Serial No.:	09/834,500	Group Art Unit:	3688
Filed:	April 12, 2001	Docket No.:	2050.138US1
Customer No.:	44367	Confirmation No.:	5803
Title:	System and Method for Targeting Object Oriented Audio and Video Content to Users		

RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicants submit this paper in response to the Office Action mailed on July 17, 2008.
The listing of claims begins on page 2 of this paper. The remarks/arguments begin on page 11 of this paper.